

Miller, Rhoads & Co.

198 AND 202 MAIN STREET.

HOLIDAY GOODS.

Our wonderful holiday business has left but little on hand to close out. We have gathered to gather all the Toys and Dolls and marked them one half price and less. Every item must go, one dollar does the service of three.

OUR JANUARY CLEARING SALE.

A reality which has helped us to make this the best patronized store in Norfolk: That while our merchandize is admittedly of the highest quality, our prices are no more (in fact, more frequently less) than the prices asked elsewhere for a grade of merchandize below the standard of Miller, Rhoads & Co.

It takes years of experience, fine figuring and shrewd manipulation of the market supply to provide the Highest Grade merchandize at the Lowest Prices, as well as years of honest endeavor and straightforward business methods to establish the fact as we have done. How well and favorably we have entrenched ourselves in the consensus of the public opinion is daily proven by the continued growth of our business and the expansion of our store.

Patrons who have made Miller, Rhoads & Co. the store it is to-day—"Norfolk's Busy Store"—are tutored buyers who make a practice of keeping themselves well informed by studying our advertisements, those who never buy without comparing values. This year we have arranged this sale on the grandest scale ever conceived, carrying out a price-reduction plan that will cause this sale ever to be remembered as one of the supreme bargain events of the entire year.

5c. HANDKERCHIEFS 2c.

The lucky sale so many look forward to and wait for begins to-morrow. Some are slightly mussed owing to the Christmas rush, and some are slightly soiled from being on the decorations; so one washing will make them good as new.

5c hemstitched handkerchiefs, in all the different widths, slightly mussed and tumbled from being on display, 2c.

Beautiful scalloped and embroidered handkerchiefs that were used for decorating, sold at 10c. on sale 7c each.

Some handsome patterns of scalloped em-

broided handkerchiefs, somewhat wrinkled, sold at 12½c. on sale 9c each, or 3 for 25c. Everyone knows about our better lines, the exquisite styles in hand-embroidered pure Irish linen, scalloped and hemstitched embroidered. They sold for \$1.75 and on down to \$1.00, so we have included them, the entire stock, 49c each; only two to a customer.

25c. HANDKERCHIEFS 16 2-3c.

Men's Pure Linen, hemstitched or tape border, Handkerchiefs, White or Colored, sold at

25c. Clearing price, while they last, 16 2-3c. (3 for 50c.)

25c. LADIES' NECKWEAR 10c.

One odd lot of Ladies' Band Bows, somewhat soiled, sold at 50c. To close 10c.
One lot Ladies' Satin Fold Stock Collars, with and without Velvet Ribbon, sold at 25c. To close 10c.

One lot Pique and Satin Stock Collars, sold at 25c. Price to close 15c.
One lot Ladies' Black Satin Shield Bows, sold at 25c. To close 10c.

59c. LADIES' WRAPPERS 39c.

Special offering in Ladies' Fancy Wrappers, assorted colorings, well made, sold at 59c.

Special price, while they last, commencing Monday 9 o'clock, 39c.

15c. PERCALINES 8c.

An unusual opportunity in our Lining Department. An overflow of water on the upper floors flooded our Lining Department to such an extent that we close all so damaged out at a loss. The cloth perfect, but the color and finish in some parts affected.

Best Lining Cambrics, most all colors, damaged by water, sold at 5c. Price 3c.
Fine Percalines, most all colors, sold at 12½c

and 15c, damaged by water. 5c and 8c yard. Fancy Silesia, with black back, sold at 15c, damaged by water. 8c yard.

12 1-2c. FLANNELETT 5c.

A grand opportunity in Flannels, marked especially for this sale.

One lot of Dark Outing Flannels, never sold less than 5c. Clearing price 3½c.
One lot of Dark and medium color Heavy Outing Flannels, sold at 10c. Price 5c.
One lot Dark Fleece Flannels, sold at 10c

and 12½c. Clearing price 5c.
One lot Scarlet Twilled All Wool Flannel, sold at 20c. Clearing price 15c.
One lot Navy Blue Twilled All Wool Flannel, sold at 20c. Special price 15c.

12 1-2c. PERCALES 5c.

One lot of Dark and Light Prints, supply limited, sold at 5c. Will go on sale Monday 9 o'clock 1½c.
One lot 36 inch Best Percalines, mostly Light Colors, never sold less than 12½c. Clearing price 5c.
One lot Light Colored Figured Organdies

and Lawns, sold at 12½c and 15c. Clearing price 5c.
One lot Dark Kentucky Jeans for Working Pants, sold at 12½c. Clearing price, while they last, 5c.
One lot of Neat Striped Cotton Coverts and Cottonades, never sold less than 12½c. Clearing price 5c.

\$3.25 MOREEN SKIRTS \$1.89.

Fine Black Sateen Skirts, well lined and umbrella flounce, sold at \$1.75. Clearing price \$1.25.
Black Sateen Skirts, sold at \$1.59. Clearing price \$1.00.
Extra Fine Sateen Skirts, with deep flounce, sold at \$2.50. Clearing price \$1.89.
Two only. Fine Black Sateen Skirts, with Black Taffeta Silk Ruffle, sold at \$3.25 and \$3.50. Clearing price \$1.89.

One lot Fancy Percaline Skirts, with umbrella flounce, bound with telegram binding, worth \$1.50. Clearing price \$1.00.
Black Wool Moreen Skirts, at \$1.89. Clearing price \$1.19.
Black Wool Moreen Skirts, deep flounce, sold at \$2.50 and \$2.75. Clearing price \$1.89.
Black Wool Moreen Skirts. Made full of a Fine Grade Moreen, sold at \$3.50. Price to close \$2.19.

75c. FANCY HOSE 49c.

Every pair of our Children's Black Ribbed Hosiery, sizes 6 to 9½, the 12½c kind on sale 9c. pair.

Some rare styles of ladies' fancy hosiery, black and white stripes and other good styles, sold at \$1.39, on sale 98c pair. This is a fine grade of Lisle thread.
Ladies' fancy hosiery, a superior grade of Lisle thread, all style stripes, sold at 75c, on sale 39c and 49c pair.

There are several other good bargains in this department that it will pay you to look

into—for instance, Misses' Black Stockings, not all sizes, but they sold at 15c; if the size you want is here they are 12½c pair; and another Misses' Black Ribbed Imported Stockings, sizes 8, 8½ and 9, sold at 25c, now 15c; and a special value in Infant's Black Ribbed Imported Stockings at 15c; a wonderful value in Boy's School hose, worth 39c, but here 25c a pair.

\$8.00 LADIES' COATS \$2.49.

Monday we place on sale on lot of Ladies' Coats, made of Kerseys and Rough Cloths, that sold at \$5.00, \$6.00, \$7.00 and \$8.00. We mark them less than cost of material, sizes 32 to 42, as long as they last we price them at **\$2.49**

\$7.98 for \$10.00 COATS.—We pride ourselves at the Coats this store has offered this season for \$10.00. There is, perhaps, no other feature to which the phenomenal success of our Cloak and Suit Department is more largely due than the fact that we positively have shown at all times the best styles and values to be found in Norfolk. Monday we price them at **\$7.98**

\$3.98 for \$5.00 and \$6.00 COATS.—Made in all the late and distinct new styles of our own materials, found only in the Miller, Rhoads & Co.'s selections **\$3.98**

\$10.00 PLUSH CAPES \$7.98.

\$5.00 for Plush Capes that sold at \$6.50 and \$7.00, fur trimmed. Clearing price \$3.00.
\$5.98 for Plush Capes, extra long, fur trimmed, sold at \$8.50. Clearing price, \$5.98.
\$7.89 for Plush Capes, extra long, trimmed in fur and jet, sold at \$10.00. Clearing price \$7.98.
\$9.98 for Plush Capes that sold at \$12.50 and \$14.00, trimmed in fur and jet. Clearing price \$9.98.

\$11.98 for Plush Capes that sold at \$16.00, trimmed in Thibet fur and jetted. Clearing price \$11.98.
\$9.50 for Plush Capes that sold at \$16.00, \$17.00 and \$18.50, lined with Skinner's satin. Clearing price \$9.50.
Electric Seal Fur Jacket, only one left, sold at \$37.50. Clearing price \$19.50.
Electric Seal Fur Cape, only one left, sold at \$31.50. Clearing price \$19.50.

\$9.50 for \$15.00 GOLF CAPES.—Monday we place on sale one lot of Golf Capes, in beautiful colorings. The price will make these jaunty garments' lively sellers here Monday. They are **\$9.50** Capes that will not need urging to sell at

\$18.50 TAILOR-MADE SUITS \$12.50.

\$10.00 for \$12.50 SUITS.—Perfect fitting Tailor-Made Suits, every one having been fitted to a model before leaving the workshop. We know they are right in every way. Skirts are made with the opera back; cloths are all wool venetian. Monday we price them **\$10.00**

\$19.50 for \$25.00 and \$27.50 SUITS.—High grade Tailor-Made Suits in all the new weaves and shapes—Jackets are silk lined, some with "Skinner's" satin. Tight fitting, spade front, and double-breasted jackets, short and medium length. All will be quick sellers at \$27.50 and \$25.00, but Monday we say **\$19.50**

\$12.50 for \$15.00 and \$18.50 Man-Tailored Suits.—This season we have made the largest showing of suits ever shown our trade. Suits that have every distinct feature and make of Miller, Rhoads & Co.'s Suits. We have had them made our way for lines to sell at \$15.00 and \$18.50, but have determined to place them **\$12.50** Monday, giving you your choice.

\$15.00 for \$20.00 SUITS.—One lot of Tailor-Made Suits, with jacket silk and satin lined, skirt percaline lined, and the new skirts. Among them some Black Cheviot suits that have silk lined skirt and jacket. All priced at **\$15.00**

\$7.98 for \$10.00 SILK PETTICOATS.—Handsomely made garments, suitable and good enough to please the most particular. They are made of the best quality of Taffeta Silk in all the desirable shades. About one dozen in the lot, as long as they last **\$7.98**

65c. BLACK FRENCH SERGE 39c.

Important price reductions in dependable Dress Goods—offering strong price inducements that are bound to make this the best patronized sale of the season. This Great Reduction Sale coming, as it does, in the face of a rising market will be appreciated.

30c. Black Mohair 36 in. wide, English goods, the dye is perfect in every respect. It is away under price at 19c

Fancy Black Worsted 40 inches wide, pure wool filling. Special price 19c.

Black Serge, pure wool, regular price 29c. Price now 19c.

Broken Plaids and Checks. A collection of odds and ends of imported fancies, 44 to 46 inches wide, regular prices \$1.00 and \$1.25. Price to close 49c.

Black Crepons. Regular \$1.15 kind and a good one at the price. Price now is 79c.

Plaids. French goods, part silk, regular price 75c. Price now 59c.

10c. Fancy Check goods, clean bright colors. These go at 5½c.

12½c. Plaids, small neat designs. At 7½c.

Double Faced Gilt, 30 inches wide, Grey, Navy, Black, fancy backs, heavy, no linings. Remember the price is 39c.

50 inch Black French Serge. It is a beauty, elegant finish, regular 69c quality. Special price 39c.

54 to 58 inch Heavy Cloakings, regular price \$2.00, \$2.25, \$2.50, Black and Green, Blue and Red, etc. Priced at 98c.

75c. BLACK SILK TAFFETA 49c.

89c, \$1.00 and \$1.25 Fancy Waist Silks, good assortment of colors. All go at 59c.
75c and \$1.00 Fancy Black Silk, neat patterns. Priced at 59c.

75c Glace Silk, seasonable shades, elegant quality. These go at 59c.
85c Black Peau de Soie, all pure silk. At 69c.

50c. PERFUMERY 25c.

50c Basket Perfumery now 25c.
Nice boxed Perfumery, assorted odors, 15c; worth 25c.

Turkish Bath Soap 1c cake.
Violet Toilet Soap, 3 cakes in box, 10c box; worth 19c.

Black Pins 1c box.
25c Garter Elastic—wide ruffled—in all popular shades, 15c yard.

5c Green and White Castile Soap now 3c.
Brush Binding in Brown, Green, Blue and Red, 3c yard.

A broken line of Paper Weights and ornaments reduced to half price.
3 Papers of Good English Pins mixed, Black and White, for 5c.

9-yard rolls 15c bone casing for 5c.
Silver Plated Sait and Pepper Boxes, were 10c, now 3c each.

Child's 19c Silver Plated Knife, Fork and Spoon Sets now 12½c.

Child's 25c Silver Plated Knife, Fork and Spoon Sets now 15c.

Child's 39c Silver Plated Knife, Fork and Spoon Sets now 25c.

Child's 50c Silver Plated Knife, Fork and Spoon Sets now 39c.

Child's 50c Silver Plated Knife, Fork, Spoon, Napkin Ring and Cup Sets now 39c.

Child's 51-19 Silver Plated Knife, Fork, Spoon, Napkin Ring and Cup Sets now 98c.

10c Silver Plated Napkin Rings 5c each.

We bought a very special lot of 3½-inch wide corded Taffeta Ribbons, all silk, worth 25c a yard.

We place the Browns, Tans, Greens and Yellow of these Ribbons on sale Monday at 5c yard.

The Royal Blue, Black and White Stripe and Blue and White at 10c yard

The Plain Black and White at 15c yard.

69c. MEN'S UNDERWEAR 48c.

50c. Underwear 29c—Men's Blue and White Striped Ribbed Shirts and Drawers 29c apiece, worth 50c. Broken assorted sizes.

37½c. Underwear 25c—Men's White Flat Merino Shirts and Drawers 25c apiece, regular price 37½c. Mostly large sizes.

69c. Underwear 48c—Men's National Grey

Shirts and Drawers 48c apiece, usually sold at 69c. Full line sizes.

\$1.00 Ribbed Underwear 89c—Men's Tan Wool Ribbed Shirts and Drawers 89c. It is our best \$1.00 grade.

17c. Wool mixed Sox 12½c.

25c. Wool Mixed Sox 3 for 50c.

25c. LADIES' UNDERWEAR 16 2-3c.

25c Ribbed 16 2-3c—Ladies' Fleece lined Vests and Pants 3 pairs for 50c, usually sold at a quarter.

50c Union Suits 42c—Ladies' Cotton Ribbed Fleece Union Suits 42c—good selling Monday

will take the entire lot. Call early for these.

\$1.25 Onietta Suits \$1.00—Ladies' Silver Grey Onietta Union Suits reduced from \$1.25 to \$1.00. All sizes.

25c. BOYS' RIBBED UNDERWEAR 12 1-2c.

Boys' Jersey Ribbed Shirts and Drawers, broken assorted sizes, reduced to 12½c apiece, A splendid bargain.

30c. Scarlet Shirts 15c—Small Boys' and Misses' Scarlet all Wool Shirts, Drawers and Pants, reduced from 30c to 15c apiece to close

at once. Call early if you want a bargain.

35c Boys' Drawers 29c—Boys' Half Wool White Drawers, broken assorted sizes, reduced from 35c to 29c apiece to close only limited quantity.

75c. SHIRTS 59c.

Men's Fleece Percal Shirts, some have one pair colls and two collars, some have one pair

colls; over fifty different patterns and colors, sold the world over at 75c. Your choice 59c.

50c. GLOVES 29c.

Men's Wool Lined Dogskin Gloves, broken assorted sizes—mostly large—sold at 50c.

They go on sale Monday morning at 29c a pair.

10c. SOCKS 5c.

Men's Grey and Brown Mixed Half Hose, a good 10c. Sock for 5c. Only five pairs to

a customer. We start them Monday at the Clearing price 5c a pair.

\$1.00 BLANKETS 72c.

Large size Soft White Blankets, that sold at \$1.00. Special price 72c.

Fine White Strictly All Wool Blankets,

worth \$3.50. Price \$2.89.

Large size Heavy White Blanket, sold at \$2.25. Special price \$1.98.

TOYS AND DOLLS AT HALF PRICE.

The Annex is closed, and the balance of the stock is here at half the original prices—and some a great deal less.

Beautiful Jointed Dolls, sold at 25c. Now 12½c.

The Jointed Dolls nicely dressed that sold at 39c. Now priced 19c.

Dolly Varden Dolls, handsomely dressed, made of good Cambric, 25c kind now 12½c; 39c kind now 19c; and the 50c ones now 25c.

Regimental Drums, formerly 95c. Now 39c.

Whistling Drums, formerly 75c. Now 37½c.

Whistling Drums, formerly 65c. Now 33c.

Iron Trains of Cars—3 coaches, engine and tender—\$1.19 kind now 60c; 50c kind now 25c; and 25c ones now 12½c.

Soldier Boy Blocks, 49c ones now 25c.

Crown Dominoes, 25c kind now 12½c.

Lead Soldiers, 59c ones now 29c; 25c ones now 12½c.

Bliss White Pianos, 18 keys, formerly \$1.98, now 99c.

Nash's Arks, formerly 25c. now 12½c.

Musical Clocks, 59c kind, now 29c.

50c ones, now 25c; and 39c kind, 19c.

Metaphones, 20 keys, formerly 25c, now 12½c.

Iron Stoves, 69c ones at 35c; and 25c kind at 12½c.

Soldier and Train Building Blocks, sold at 19c now 9c.

Cannon Banks, formerly 59c now 29c.

friends in Baltimore and Washington, D. C.

Miss Emma Nash left Tuesday to visit friends in Roanoke.

Miss Addie Pigman, of Washington, D. C., is the guest of Miss Katherine Newbill, in Atlantic City.

Miss Sallie Segar, of Middlesex, is visiting her sister, Mrs. Andrew Brown, on Charlotte street.

Mrs. Rice and Miss Anna Rice, of

Philadelphia, are visiting Mrs. Cohn, on Boutwell street.

Miss Constance Lee, of Alexandria, Va., is the guest of Miss Cherry Nottingham, on College Place.

Mr. and Mrs. William W. Robertson have returned from their wedding tour to New York and other Northern cities.

Mr. and Mrs. D. F. Ebbutt and child-

Continued on Page 12.

A WEEK IN NORFOLK SOCIETY

Continued from Page 10.

Portsmouth attended the German which was given in Suffolk Wednesday evening, among them Miss Annie Delk, Miss Sophia Smith, Mr. Julian Gilliam, Mr.

Charles Bowdoin, Mr. Victor Browne, Mr. James Parrish, Mr. Mallory Reynolds and Mr. William Crump.

Captain and Mrs. Wise have sent out invitations to a reception and dance on board the receiving-ship Franklin Tuesday evening. Launches will leave at 8 o'clock to take the Norfolk people who are invited to the ship.

Mr. and Mrs. Carey P. Weston entertained a party at dinner Thursday evening at their home on Freemason street. The affair was quite an elaborate one, and was given in honor of Miss Anna Foulke, of Germantown, Pa. Covers were laid for eight and a delectable menu served. Those who composed this pleasant party were Miss Foulke, Miss Mabel Vaughn, Miss Elizabeth Winn, Mr. Washington Reed, Mr. William Shield, Mr. George Loyall and Mr. and Mrs. Weston.

Prof. A. Bellezza gave a soiree for dancing class Tuesday afternoon at the Masonic Temple. This was indeed a beautiful sight for those who witnessed the grace and beauty of the

little ones as they tripped the light fantastic according to the good training of their master. It was also a time of great pleasure for the children who participated, they enjoying the fun to its fullest extent.

The Misses Wales have invited their friends to a tea, which will be held at their home, on York street, Tuesday afternoon, from 5 to 7 o'clock.

The young men of the West End held one of their pleasant and enjoyable dances at Montefiore Hall Saturday evening. A large number were dancing. Prof. Bellezza's band furnishing the music.

Miss Lidle Tayloe Perrin, of Gloucester county, came Tuesday to be the guest of Miss Emory Duncan, on Hamilton avenue, Ghent.

Miss Katherine Parr, of Bedford City, is visiting Miss Mary Lou Gray, on Bute street.

Miss Elizabeth Bowdoin returned last week from a delightful visit to